

Midwest Regional High School and College Radio Conference

SAVE THE DATE

**SATURDAY, OCTOBER 23, 2010
8:30AM - 5:30PM**

HOSTED BY

THE RADIO DEPARTMENT
of Columbia College Chicago and
**THE INTERCOLLEGIATE
BROADCASTING SYSTEM**



Special Guests:

John Gehron,
Lead Media Consultant,
AccuRadio.com



Laura Steele,
Mid-Day Host, WFBQ 94.7 FM (Q95)
Indianapolis, Indiana

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Workshops to choose from include:
Audio Drama, Podcasting, Voice-Over
Techniques, Digital Production and
Demo Session Critique

Panels Include:

Starting A Radio Station, What Radio
Stations Look For in New Talent and
Incorporating Social Media Marketing to
Meet the Needs of Your Audience

Keynote Speaker:

John Gehron, lead management consul-
tant for AccuRadio.com, is a nationally
recognized media consultant with over 40
years of radio experience including General
Manager of Oprah Winfrey's Harpo Radio,
Regional Vice President/Market Manager
at Clear Channel, Co-Chief Operating Officer
of American Radio Systems and Senior Vice
President for CBS Radio.

Featured On-Air Personality:

Laura Steele is an on-air radio personality
for WFBQ 94.7 FM (Q95) in Indianapolis, IN.
She is a frequent contributor to the nation-
ally syndicated Bob and Tom radio show.
Laura also doubles as an Indianapolis
Motor Speedway reporter.

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Saturday, October 23, 2010

8:30AM - 5:30PM

Registration:

33 East Congress 5th Floor
Chicago, IL 60605

Scheduled Panelists include:

Special K, On-Air Personality,
WKSC-103.5 FM (KISS-FM)
Justin Kaufmann, Senior Content
Developer, Chicago Public Radio
Michael La Crosse, Operations Director,
WLS-94.7 FM (Chicago's True Oldies)
Julian Nieh, Chicago Morning Show
Personality, WBBM-96.3 FM (B-96)
John Siuntres, Production Director,
WILV-100.3 FM (Love FM)

Admission (includes lunch):

Free for High School students and
Columbia College students and alumni
\$25.00 for IBS College members
\$45.00 for Non-IBS college students
and the general public

**Traveling to Chicago and in need of
hotel reservations?**

IBS has a special room rate for IBS par-
ticipants! Go to www.ibsradio.org
(click on Chicago after you enter the site)

To register:

email Tom Joyce at tjoyce@colum.edu or
Mary Mattucci at mmattucci@colum.edu

Find out more about this conference at:

colum.edu/radio

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